

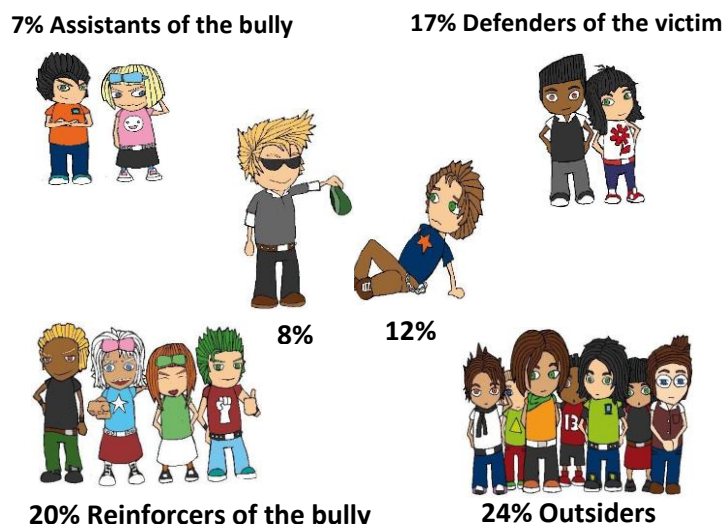


CHILD PROTECTION HUB FOR SOUTH EAST EUROPE

INSPIRE Strategy 4 – Parent and Caregiver Support

About KiVa®

KiVa is an innovative, award-winning and evidence-based antibullying program, developed by experts from University of Turku in Finland using cutting-edge research on bullying and its mechanisms. Bullying is a group phenomenon as each student in the classroom has a role in a bullying situation even though the child in question would not be the bully or the bullied student him/herself. In this picture you can see the participant roles as defined by Professor Christina Salmivalli (Salmivalli et al., 1996). The KiVa program is built on this group phenomenon approach, as the KiVa Project Manager Johanna Alanen explains [here](#).



*Illustration courtesy of the KiVa team

How does KiVa work?

The core of the KiVa program is to prevent bullying from happening. However, effective tools for tackling bullying cases are also needed when the bullying cases come to the attention of the school personnel. Also, annual monitoring in the schools is also needed. Thus, KiVa works on three important fronts: prevention, intervention and monitoring. To implement all this in practice, KiVa offers a set of practical online and offline tools. Those cover *universal actions*, like student lessons and games focusing on prevention, *indicated actions* to be used when the case of bullying happens, as well as *online tools for monitoring*.

How to become part of KiVa?

Wondering if it is possible for your institution to become a member of KiVa family? To become a KiVa partner, it is necessary to sign an agreement with the University of Turku, more information is available [here](#). For a school to become a KiVa school it is necessary to closely work with a KiVa partner. As a result, it is not possible to be a KiVa school if there is no KiVa partner in your region already. Click [here](#) and check all the regions that have KiVa partners to know if you are eligible! KiVa also has an ongoing training of trainers, for those who will work with end users and help them implement KiVa methodology in practice. Check [here](#) who can be a KiVa trainer.

KiVa's international success

KiVa was first applied in Finland and the evaluation showed outstanding results: the programme helps reducing peer-to-peer violence, makes schools safer places for students, positively impacting school liking and academic motivation. Currently 20 countries around the world apply this model. KiVa received numerous awards and is mentioned in [the INSPIRE Handbook](#) as a good practice to end violence against children.

What makes KiVa program special?

"Because bullying is a group phenomenon, we need to make all students aware they have a role and responsibility in the situation of bullying. KiVa works to change the prevailing group norms, so that bullying is not tolerated or accepted. We teach children safe strategies how to defend a victim and to behave in bullying situations."

Johanna Alanen, KiVa Project Manager

