



- Members of the EU are responsible for protecting children from risks specific to their own countries. However, they cannot easily protect children from risks that are universal. For example, Member States are not able to prevent a multinational company from irresponsibly advertising products that are harmful to children – a company can promise to play by less strict rules in one country, so that it can advertise to children to other countries, in accordance with those rules.

*Brexit would limit access to EU funds for prevention of child obesity and underage alcohol and tobacco consumption.*

Check out ECRU's other  
Brexit Briefing Papers:

- **EU Migrant Children.**
- **Forced Migrant Children.**
- **Child Protection**
- **Children's Education.**
- **Children's Employment.**
- **Children's Family Life.**
- **Children's Leisure and Football.**